

Bright Ideas Press E-Zine - February 2010 Edition

Howdy, friends! Thanks for joining us for another edition of the BIP E-Zine. We're pleased to announce some special savings, great articles, new products, and fun contests! Plan to see more of these in the future, as we desire to make this a monthly E-Zine filled with content to make your five minutes of reading this worthwhile!

Starting this month, we're also giving away a BIP coupon book announcing all our sales and specials for the next 30 days! Use the coupon codes in [this PDF file](#) or in the image at the bottom of the newsletter to SAVE BIG on the books you love!

Ask a Librarian

Do you ever have those odd little questions that you (gasp!) can't answer with Google? I do. On a fairly regular basis. If it's not in my library or readily available online, normally I start to panic, wondering how I'm ever going to find that obscure bit of arcana that I need to complete my research. Up until this past year, that is. I was teaching my high school Academic Writing class about research, and we took a field trip to the library. The head librarian (a good friend of mine) was showing us how to use the online library resources (specialized search engines, directory listing, public information, etc.). The last tip she gave my class was worth its weight in gold.

"Did you know," she said, "that almost every library system in the country has a 24-hour reference librarian on-call to chat with you and



answer your questions online?" I waited for my students to gasp in appreciation, but they didn't grasp the enormity of the resource at their fingertips. "They have access to kinds of resources no one else can get to and can usually answer your questions on any topic in a matter of minutes. If they can't find the answer quickly, they'll take down your email address and get all their librarian friends to help them. When they find your answer, they'll contact you." Still no oohs and aahhs. "It's free." I think they didn't realize how big a deal it was until they had to start researching for the 10-page paper I assigned them...

You, however, can take advantage of this service through your local library's website. Some places don't even require you to have a library card! If you don't know your library's website, you can start with the Library of Congress's Local Library Search at <http://www.loc.gov/rr/askalib/local-library.html> or use their "Ask a Librarian" service online at <http://www.loc.gov/rr/askalib/>. I've used my local library service several times and have had great results. Have fun!

Presidents' Day Song Contest!

This year, the 15th of February is Presidents' Day. Many families spend time memorizing the presidents' names in order at some point in their homeschooling journey, and most use some type of mnemonic, poem, or song, to do so. Sadly, some of the "presidents songs" out there are irritatingly kitschy. So what is there to do but write your own? This month, we want to see (or hear) your family's original song or poem about the presidents! It can include names, dates, important events, or whatever else it takes to be memorable and informative. The winner gets a **\$50 gift certificate**, and their song may even be **professionally recorded** by a homeschool alum in the music industry! Keep it pithy, be clever, and show us your stuff! Contest ends February 28, 2010.

Fine print: By participating in this contest, you grant Bright Ideas Press all rights to your work, including (but not limited to) the rights to reprint, record, reproduce, copyright, create derivative works, and/or otherwise to use, market, and sell your work, in any way we see fit, in perpetuity.

New Products:

As I'm sure you know, we keep ourselves busy in the BIP office. There are always new projects to work on and spiffy new products coming out. This month we're announcing three products out and three coming soon.

NOW AVAILABLE:

- 1) ***Illuminations Year 2*** is out! The full year, both 3–8 and high school. If you've already purchased the first semester, you need only pay to add on the second semester. Check the Member's Only page for a coupon code!
- 2) **MOH II Folderbook – Quarter 2**: \$15.00. Contains both the mini-books and the directions needed to fold and use them (including pictures!). [Click here](#) for more details. Send a "Thank-You" to Stacey Lane for her hard work!
- 3) **MOH I Coloring Pages Digital Download**: \$14.95. Print 'em out for your whole family. [Click here](#), then scroll down a bit. If you've never seen them before, be sure to download the [sample](#) to get an idea of what they look like. There's an image for every lesson in MOH. Each page has one week (three lessons) of material, and there's an answer key showing you which image goes with which lesson.

COMING DOWN THE PIKE (No, we're not promising any dates!)

- 1) ***A Young Scholar's Guide to the Humanities***: The next book in the YSG series following *YSG Composers*, YSGH will be a broad overview of the fine arts, covering topics such as Music, Art, Theatre, Dance, Oration, Pottery, and much more. Designed to work in conjunction with MOHI, these engaging lessons and hands-on activities will deepen your understanding and appreciation of the arts from a biblical worldview. By Tyler and Helen Hogan.
- 2) **MOH I Challenge Cards**: These catechism-esque flash cards developed by Donna Spann are the perfect supplement for remembering the most important points from MOHI. Each lesson of

MOH has three cards, each with one question and answer. Simple wording makes these easy to memorize and great for review games. Includes blank card templates and easy directions.

3) **Literature Study Guides:** From *Illuminations* years 1 and 2. We're packaging some of our favorite study guides as e-books, so even if you're not using ILM, you can still get in on some of the great lit studies!

EARN MONEY BY SHARING WHAT YOU LOVE!

What Else Is New? The BIP Affiliate Program!

If you like Bright Ideas Press Products so much you'd recommend them to a friend, then the BIP Affiliate program is for you. Here's how it works: You sign up, you use the links and banners we provide you to advertise select products, people click on your links and purchase said products, we give you 30% of the sale. Sound simple? It is!

Here are the details:



1. We give a generous 30% commission on every eligible sale you send our way.
2. We offer commissions on sales of all of our **digital products** as well as ***Illuminations***. So, if someone you refer to us buys a downloadable product or an *Illuminations* product, you'll receive a commission on that (but not on paper or other physical products).

3. We provide you with links, banners, buttons, advertisements, etc., that you can put on your website, blog, email newsletter, PDF catalog, etc.

4. We will occasionally offer bonuses, promotions, contests, giveaways, or other incentives for select affiliates. But no matter what, you're guaranteed your 30%.

Visit affiliates.BrightIdeasPress.com for more information.

I hope you've enjoyed reading this edition of the BIP E-Zine. If there's something you'd like to see in future editions of the E-Zine, drop us a line and tell us! We love hearing from you all. Thanks for making the BIP community such a great place. Don't forget to check the [Blog](#) and [Website](#) regularly! Blessings,

Tyler Hogan
Bright Ideas Press
877.492.8081
Contact@BrightIdeasPress.com
www.BrightIdeasPress.com